COURSE DESCRIPTION

This course is designed to study fundamentals of Oral Communication through theory and practice for purposes of organizing and delivering effective oral messages in a variety of settings. Particular attention will be given to pronunciation, articulation, and diction.

COURSE OBJECTIVES

Students should be able to research, organize, and deliver both informative and persuasive speeches; increase reasoning skills; demonstrate skill in the areas of criticism and listening. Students should:

- understand the importance of finding their voice;
- understand the connection between civic engagement and social responsibility;
- become aware of the communication process and barriers that inhibit effective communication;
- become aware of the roles of speakers and listeners as active participants in the communication process;
- develop an understanding of the public speaking process;
- be able to organize and present effective speeches;
- acquire the basic skills necessary for effective communication.
- be able to critically evaluate speakers during communication interactions;
- be able to speak truth to power.

TEXTBOOK


Policies and Procedures:
1. **Speeches:** This is an oral competency course. You must complete all four speech assignments. You are expected to deliver your speech on the day it is assigned.

2. **Assignments:** Each speech assignment will include typed outline (APA format; double spaced with 1 inch margins). The outline will be accompanied by the assigned bibliography.

3. **Attendance and participation:** Complete reading assignments and be prepared to discuss in class. Attendance is mandatory.

4. **Do Not Plagiarize.** Plagiarism is any attempt to copy ideas, thoughts or language from another person and pass them off as your own.

**GRADING CRITERIA**

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Presentations (4)</td>
<td>80%</td>
</tr>
<tr>
<td>Midterm and Final</td>
<td>20%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
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**GRADING SCALE:**

- A = 90-100;
- B = 80-89;
- C = 70-79;
- D = 60-69;
- F = 59 and below

**Important notes:**

- Complete textbook reading assignments **before** they are discussed in class.
- Participate in class activities and discussions.
- **Cheating (including plagiarism) on any assignment will result in automatic failure of the course and referral to university officials for disciplinary action.** Please consult the College Catalogue for official policies on cheating.
- All students will respect the rights of others, including the right to freedom of speech, freedom of religion, and freedom of thought.
- Professor reserves the right to change the schedule as necessary

**Schedule**

**Week 1**

Conduct Pretest. Intro course; assign term topic. Deliver Speech of Introduction. Discuss top current event of day. Assign chapter 1 Speaking with Confidence and communication models and 3 Speaking Freely and Ethically. Discuss civics and review the following links:

http://www.iscv.org/Civic_Values/Civic_Education/civic_education.html

Write a reaction to your readings assessing civic education today.
Week 2
Discuss chapter 1 and 3. Introduce term topic. Handout #1 & #2. Discuss chapter 2 Previewing the Audience-Centered Speechmaking Process. Assign and discuss chapter 4 Listening to Speeches and chapter 5 Analyzing Your Audience. Assign Mary McLeod Bethune Speech for analysis:
http://americanradioworks.publicradio.org/features/sayitplain/

Week 3
Discuss Using Support Materials chapters 8, Organizing & Outlining chapter 9, Introducing & Concluding your Speech chapter 10. Introduce First Speech to Inform w/ Visual Aid (2 min.) Assign homework: how to read a newspaper [below]
http://homeworktips.about.com/od/researchandreference/a/newspaper.htm
Discuss first outline handout for two minute one point speech. [Handout #4 & #5.] Speech analysis due.

Week 4
Discuss chapter 13 Delivering Your Speech, chapter 14 Using Presentation Aids, and chapter 15 Speaking to Inform. Write observation to Presidential Debates. Organizational Speech Outline #1 Due.

Week 5
Present Speech to Inform with visual aid (2 min.).
Present Speech to Inform with visual aid (2 min.).

Week 6

Week 7

Week 8
Present Speech of Controversy (5 min.)
Present Speech of Controversy (5 min.)

Week 9
Introduce First Persuasive Speech: Problem-Solution Speech (6 min.). Introduction to Persuasion: chapter 16 Understanding Principles of Persuasive Speaking and Chapter 17 Using Persuasive Strategies. Discuss evidence and argumentation. [Handout #8] [

Week10
Week 11
Present Problem-Solution Speech (5 min.)
Present Problem-Solution Speech (5 min.)

Week 12
Discuss motivated sequence. Introduce Second Speech to Persuade: Speech to Actuate. Speech-crafting Workshop [Handout #10] Impromptu Speeches on voting delivered periodically; not graded. Point earned for extra credit for proof of voting in Presidential election.

Week 13
Speech-crafting Workshop. [Handout #11] Organizational Speech Outline #4 Due. Thanksgiving Holiday

Week 14
Present Speech to Actuate (6 min.).
Present Speech to Actuate

Week 15
Reading Day
Final Meeting